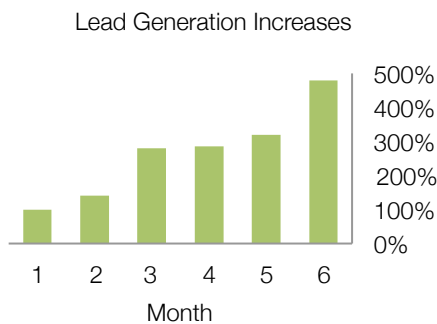




## Career College Experiences 480% Increase in Lead Generation Within 6 Months



*Our Almost Free Marketing™ pays for itself—guaranteed—and delivers initial results without increasing marketing budgets. For this career college client, PlanStartGrow™ multiplied the number of people requesting information (leads).*

### Non-disruptive Marketing Tracking and Reporting Introduced

Before PlanStartGrow, this regional, multi-campus career college could not assess the success or failure of their individual marketing campaigns. Today, they know which specific campaigns are generating the inbound phone calls and website form completions that drive student enrollments—the outcome that matters most to business success.

### Initially Revealed \$10,000 in Monthly Marketing Budget Waste

Reacting to competitor's marketing campaigns initially guided this career college when allocating their marketing budget. PlanStartGrow demonstrated that, surprisingly, the most expensive marketing campaigns delivered their worst results and then helped to redirect

marketing budget allocations to their most profitable campaigns.

### Follow-up with Prospective Students Becomes Automated

This PlanStartGrow client operates a people-centric small business, and their prospective students expect very timely information to make informed decisions. PlanStartGrow reduced administrative overhead and automated marketing activities to deliver information more rapidly to prospective students.

### Request Your Free Trial Now

Visit us online at [PlanStartGrow.com](http://PlanStartGrow.com) or email us at [support@planstartgrow.com](mailto:support@planstartgrow.com) to request a free trial, get answers to your questions, or learn more about PlanStartGrow's Almost Free Marketing.